WEBINARS

FUNDMATCH WASHINGTON STATE WINE COMMISSION WEBINAR

Monday, Jan 8, 2024 | 1:00 PM - 2:00 PM
Registration: Friday, Sep 22, 2023 - Monday, Jan 8, 2024 | 7:00 AM
Teams | United States of America

https://www.wusata.org/e/11SRYHH

EVENT DETAILS

Are you a Washington Wine Company? If so, WUSATA offers an excellent funding opportunity with the FundMatch Program.

FundMatch helps eligible western U.S. food and agricultural suppliers remain competitive internationally by providing 50% cost reimbursement for eligible marketing activities. The program gives companies the ability to break into new markets, expand their existing shares, and maximize their marketing budgets to make their efforts go further.

The Funding includes reimbursement for International Travel, Booth Expense, Shipping to and from the Show and much more.

The webinar will include an overview of the FundMatch program including company eligibility, application process, and more! All targeted towards companies like you!

If you are preparing for 2024 Marketing Events as listed below. the FundMatch Program may be able to assist you with funding for these activities. We will discuss these opportunities at Webinar.

March (Euro Tour)
Oslo Trade Tasting – March 4
Stockholm Trade Tasting – March 6

Gothenburg Masterclass & Panel Tasting – March 7

ProWein – Dusseldorf – March 10 – 12

April (Canada tour)
Toronto Trade Tasting – April 8

Montreal Trade Tasting – April 10

May (Asia Tour)
Seoul Trade Tasting – May 24
VinExpo Asia – Hong Kong May 28 – 30

After registering, companies will receive a separate email for webinar details closer to event date.