

TRADE SHOW

2020 WUSATA PAVILION AT FOOD INGREDIENTS ASIA TRADE SHOW

Wednesday, Dec 9 - Friday, Dec 11, 2020

Registration: Wednesday, Feb 26 - Friday, Aug 14, 2020 | 12:00 PM

📍 Indonesia | Southeast Asia

REGISTER NOW!

<https://www.wusata.org/e/X04KKLS>

EVENT DETAILS

The Western United States Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, brought to you by the USDA's Foreign Agricultural Service:

2020 WUSATA Pavilion at Food Ingredients Asia - Indonesia Trade Show - **NEW Dates: December 9 - 11, 2020**

This show is an excellent opportunity for companies to participate in the rapidly growing S.E. Asia food ingredients markets. According to the USDA "The Indonesian food and beverage industry is comprised of over 5,000 large and medium size companies valued at an estimated \$188 billion. Nearly 70 percent of food ingredients are imported. Urbanization and a growing middle-class are driving demand for packaged foods, leading to increased production capacity among food and beverage processors."

As Indonesia's retail sector and consumer purchasing power continue to grow, demand for high-quality fresh produce and western food products are expected to increase. In addition, Indonesia exports processed food products throughout the entire SE Asian region.

The Food Ingredients Asia Trade Show has grown 25% annually, year over year the past 4 years thanks to the high ROI of past exhibitors. It draws in buyers from all areas of the enormous South East Asia market. This large regional show will allow you to grow your business and reach a developing market of 650 million in population. During this show you will have the opportunity to network with more than 22,000 attendees and 650 exhibitors from around the world.

Benefits of Participation:

- Receive a \$2,000 discount on show organizer booth prices.
- Complimentary Buyer Matchmaking Services for WUSATA region companies exhibiting in the WUSATA section of the USA Pavilion at FI Asia.
- Complimentary interpreter and access to the USA Pavilion lounge.
- Premium booth location and USA pavilion booth package.

Booth Information and Fees:

- Single Booth (9 sqm) - \$6048.00 (Discounted booth price)
- Single Booth (12 Sqm) - \$7500.00 (Discounted booth price)

Agenda:

- Set up Day: December 8, 2020
- Trade Show Days: December 9-11, 2020



PRODUCT DESCRIPTION

Suitable products include, but are not limited to: Dry milk powders, fats and oils, meat casings, sweeteners, shelled nuts, flavors/aromas, starches, thickeners, bakery ingredients, potato products, health/natural ingredients.

INDUSTRY FOCUS

Ingredient

Registration Deadline: August 14, 2020