### **OUTBOUND MISSION**

# 2017 U.S. SEAFOOD TRADE MISSION TO SOUTHEAST ASIA

Sunday, Sep 10 - Thursday, Sep 14, 2017 Registration: Tuesday, May 9 - Friday, Jun 9, 2017 ♥ Singapore, and Bangkok, Thailand

#### **EVENT DETAILS**

This trade mission is a joint activity between WUSATA, Alaska Seafood Marketing Institute, American Indian Foods, Food Export - Midwest, Food Export - Northeast, and SUSTA. The project is being led by Food Export - Northeast and is possible through funding from the Foreign Agricultural Service of the USDA.

# Visit Two Countries and Meet Buyers from Six Southeast Asian Countries!

**U.S. Seafood Trade Mission to Southeast Asia ~** September 10 - 14, 2017

## **Benefits of Participation:**

- One-on-one meetings with qualified buyers from Singapore, Indonesia, Malaysia, Thailand, Vietnam and the Philippines
- Market briefings by local USDA, Foreign Agricultural Service
- Inclusion in Trade Mission brochure containing your company profile details and products
- Opportunities to meet with market experts from Singapore, Vietnam and Indonesia
- Participation in education event and lunch for buyers, chefs and media on U.S. Seafood
- Optional retail and seafood market tours in Singapore and Bangkok; optional tour to seafood processing facilities in Thailand

Participation Fee: \$300 "per company"

**For more information, please contact:** Sandy Quintero, WUSATA – Global Connect Coordinator – sandy@wusata.org or 360-693-3373, who will put you in contact with the seafood program coordinator.



### **PRODUCT DESCRIPTION**

Suitable products include but not limited

to: Any and all fresh and processed Seafood

**INDUSTRY FOCUS** 

Seafood