TRADE SHOW

WUSATA STATE PAVILION AT 2023 WINTER FANCY FOOD

Sunday, Jan 15 - Tuesday, Jan 17, 2023
Registration: Thursday, Oct 6 - Friday, Nov 11, 2022
Las Vegas, NV | United States of America | North America

https://www.wusata.org/e/A4NBW3Z

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

WUSATA Pavilion at 2023 Winter Fancy Food

~ January 15-17, 2023 ~

Exhibiting at the Fancy Food Shows is the most convenient and cost-effective way to meet buyers from every major food/beverage buying channel in the U.S. and around the world.

Exhibit Hall Schedule:

Sunday, January 15th 10:00 a.m. – 4:00 p.m.

Monday, January 16th 10:00 a.m. – 4:00 p.m.

Tuesday, January 17th 10:00 a.m. – 3:00 p.m.

Participants must be Specialty Food Association Members (Tier 2) to participate in the Fancy Food Show.

Membership Link: https://www.specialtyfood.com/specialty-food-assoc...

Exhibiting brings you in contact with buyers from all major food/beverage channels. Shows are strictly B2B, all attendees are vetted to ensure you connect with active buyers and distributors who are there to conduct business. To exhibit, you must be an SFA product-qualified member in good standing. Fancy Food also attracts foreign buyers from a variety of international markets.

Booth Fees:

CORNER: $4,000

IN-LINE/FULL: $3,600

HALF: $1,575

Registration Deadline: November 11, 2022

PRODUCT DESCRIPTION

Suitable Products include: Retail packaged foods & beverages, specialty foods, snack foods, dairy products, novelty/niche food items.

INDUSTRY FOCUS

Consumer Oriented **Retail Products**

BUYER AUDIENCE

Worldwide