INBOUND MISSION

2022 ASEAN BAKERY INGREDIENT INBOUND DELEGATION TO IBIE (LAS VEGAS)

Sunday, Sep 18 - Tuesday, Sep 20, 2022
Registration: Wednesday, Aug 17 - Wednesday, Sep 7, 2022
Las Vegas | United States of America | Southeast Asia

https://www.wusata.org/e/BUOIF9K

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

2022 ASEAN Bakery Ingredient Inbound Delegation to IBIE (Las Vegas)

~ September 18-20, 2022 ~

An ASEAN Delegation will visit the IBIE Show and have one-on-one business meetings with participating WUSATA companies.

Benefits of Participation:

- Connect with pre-qualified buyers representing ASEAN region
- Evaluate how your product fit into the marketplace and assess the competitive landscape by engaging with retail and wholesale buyers
- Gather current market intelligence, consumer preference, and trend information directly from the source
- Identify new buyers for your product, or re-connect personally with existing clients

Itinerary:

September 18 (Sun) - IBIE/ASEAN Business Meetings

September 19 (Mon) - IBIE/ASEAN Business Meetings

September 20 (Tues) - IBIE/ASEAN Business Meetings

Participation Fee: $25.00

Registration Deadline: September 7, 2022

PRODUCT DESCRIPTION

Suitable Products Include: Dried Fruit, Nuts, Bakery Ingredients & Products

INDUSTRY FOCUS

Ingredient