

TRADE SHOW

2013 KOREA: SEOUL FOOD & HOTEL TRADE SHOW

Tuesday, May 14 - Friday, May 17, 2013

Registration: Wednesday, Sep 12, 2012 - Saturday, Apr 20, 2013

Seoul, Korea

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity: Seoul Food & Hotel 2013 - Korea International Exhibition Center, May 14 - 17, 2013 The Seoul Food & Hotel Trade Show's main focus is on quality products destined for the hotel, restaurant, food service, bakery, and supermarket industries. With the Korea U.S. Free Trade Agreement in place, many products have seen their tariffs reduced or eliminated. South Korea is the world's 14th largest economy, and is the 5th largest market for US agricultural products. In 2012 Seoul Food & Hotel hosted 40,000 visitors. Now is a perfect time to explore this market. The WUSATA Pavilion, located inside the USA Pavilion, offers a discounted rate off of the show organizer price. WUSATA will also provide complimentary one-on-one meetings with pre-qualified buyers, as well as interpreters for each interested company.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website. Suitable products include, but are not limited to: Beverages - Juice, Wine, and Beer, Baked and Confectionery Goods, Processed Fruits and Vegetables, Snacks and Nuts, Sauces and Condiments, and Food Service Products

INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health
Organic	Produce	Retail Products
		Seafood