OUTBOUND MISSION

EUROPEAN OUTBOUND TRADE MISSION TO TOP THREE MARKETS

Sunday, Jan 1 - Wednesday, Dec 6, 2023
Europe | United States of America

https://www.wusata.org/e/82542ML

EVENT DETAILS

The ODA will continue with work with PNW Seafood in European Markets with Phase two elements that will include:

- Retail/Food Service Promotions
- Shared presence with WUSATA at Seafood Expo Global Tradeshow
- Shared presence with other NW Seafood Commissions at Boston Seafood Tradeshow
- Online Influence /Ambassadors Campaign
- On-going Communications
- Outbound Mission to top 2-3 markets in EU

The Western United States Agricultural Trade Association (WUSATA) is a non-profit trade association whose members are the thirteen western state departments of agriculture. WUSATA is administered by the USDA's Foreign Agricultural Service (FAS) and funded through the Market Access Program (MAP) with a mission to support and assist members and agribusinesses in the 13 western states in developing and enhancing international markets for U.S. food and agricultural products. 4601 NE 77th Ave, Suite 240, Vancouver, WA, 98662 | www.wusata.org | (360) 693-3373