

## OUTBOUND MISSION

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# EUROPEAN OUTBOUND TRADE MISSION TO TOP THREE MARKETS

Sunday, Jan 1 - Wednesday, Dec 6, 2023

📍 Europe | United States of America

<https://www.wusata.org/e/82542ML>

## EVENT DETAILS

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The ODA will continue with work with PNW Seafood in European Markets with Phase two elements that will include:

- Retail/Food Service Promotions
- Shared presence with WUSATA at Seafood Expo Global Tradeshow
- Shared presence with other NW Seafood Commissions at Boston Seafood Tradeshow
- Online Influence /Ambassadors Campaign
- On-going Communications
- Outbound Mission to top 2-3 markets in EU

