WEBINARS

OPPORTUNITIES IN INDIA: MARKET OVERVIEW

Thursday, Nov 7, 2024 | 10:00 AM - 11:00 AM
Registration: Monday, Sep 2 - Wednesday, Nov 6, 2024
Virtual | United States of America

https://www.wusata.org/e/ZWWGYBW

EVENT DETAILS

Agenda:

10:00 – 10:15 am: Opportunities in India – USDA/FAS Perspective Ms. Joanna Brown, Agricultural Attaché, FAS/USDA, New Delhi FAS views on opportunities for WUSATA member companies in the attractive and growing Indian market.

10:15 – 10:45 am: Opportunities in India – An Overview Mr. Sachin Khurana, Director, QuikRelations Pvt. Ltd.

10:45 – 11:00 am: Q&A QuikRelations Pvt. Ltd. (QR), founded in 1999, is a leading agriculture marketing & consulting firm that is uniquely positioned to serve the best interests of U.S. agricultural exporters by providing tailor-made business and marketing solutions. The presentation will delve into India's current economic status with brief insights into Indian food markets, consumers, the existing U.S. food market, and its prospects. It will also cover the exciting opportunities and challenges expected in this market.