WEBINARS

CALIFORNIA CERTIFIED ORGANIC FARMERS

Monday, Oct 23, 2023
Teams | United States of America

https://www.wusata.org/e/BYLNCJY

EVENT DETAILS

Informational Webinar of the FundMatch Program WUSATA

Expand your marketing budget with the FundMatch program – providing up to 50% reimbursement on eligible international trade expenditures (including domestic trade shows). Funding not only supports trade show participation, but can assist with international product labeling, advertising, translation, in-store promotions/demonstrations and virtual activities.

WUSATA and the FUNDMATCH funding program help small-medium sized agribusinesses promote U.S. food and agricultural products around the globe. Our funding is provided by the USDA's Market Access Program (MAP), which is designed help build commercial export markets for U.S. agricultural products. So, whether you are a veteran exporter or new to international trade, join us for a free FundMatch informational webinar in September!