

TRADE SHOW

2012 CHINA: SIAL CHINA TRADE SHOW 2012

Wednesday, May 9 - Friday, May 11, 2012
Registration: Thursday, Sep 15, 2011 - Sunday, Apr 1, 2012
Shanghai, China | China

EVENT DETAILS

The Washington and Idaho Departments of Agriculture, in cooperation with WUSATA®, will be coordinating participation at: SIAL China 2012 SIAL China 2012 is an excellent venue for accessing the China and Asia markets. SIAL China 2011 was the largest retail show attracting 1,520 exhibitors from 76 countries and regions represented from around the world with over 33,265 trade visitors. SIAL China provides Western US Agricultural companies opportunities to enhance their visibility in the Asian market, create new networking contacts and to learn about latest trends. Many of the US exhibitors in SIAL China 2011 have reported significant gains as a result of the show.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health
Nutraceutical	Organic	Produce
Seafood	Retail Products	