TRADE SHOW

REPRESENTATION AT 2022 PET FAIR SE ASIA - THAILAND

Wednesday, Oct 26 - Friday, Oct 28, 2022
Registration: Friday, Sep 16 - Friday, Sep 23, 2022
Bangkok, Thailand | Thailand | Southeast Asia

https://www.wusata.org/e/SEZTNMP

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

Representation at 2022 Pet Fair SE Asia - Thailand

October 26-28, 2022

(THIS IS A NON-TRAVEL ACTIVITY)

Promote your pet food products at the Pet Fair SEA in Bangkok, Thailand, without having to travel!

Pet Fair Southeast Asia provides the international pet industry with a strategic market-entry and market expansion platform for Asia's high-growth markets. The three-day B2B trade show in Bangkok, Thailand serves to unite the region's key distribution, retail, and veterinary players.

With Thailand being the 4th largest pet food exporting country worldwide, the show further functions as a Global Sourcing Hub for Private Label Pet food / Treats and Ingredient Solutions. Three days of Deal-making, Networking, and Celebration are awaiting the international pet industry during October 26-28, 2022 in the exciting city of Bangkok.

Participating Pet Food companies will ship marketing materials and samples to the WUSATA office in Vancouver, Washington. WUSATA will then ship these items to Bangkok, Thailand (at no cost to you), where an in-country FAS Representative will display those items and hand out samples to prospective buyers on your behalf, expanding your reach into the SE Asia market!

Benefits of Participation:

- No travel necessary!
- An opportunity to get your products in front of SE Asian buyers
- Trade leads collected for each company to follow up
- FREE International Shipping
- No Participation Fee

Participation Fee: Complimentary

*The only cost to each company is shipping to Vancouver, WA – WUSATA handles the rest!

**Marketing materials and samples must be received in our office no later than Friday, September 30

Registration Deadline: Friday, September 23, 2022

Limited spots available – register today for this excellent opportunity at no cost to you!

PRODUCT DESCRIPTION

Suitable Products Include: Pet food/treats and ingredients solutions

INDUSTRY FOCUS

Pet Food and Products