

## INBOUND MISSION

# 2018 EUROPE INBOUND TRADE MISSION TO NATURAL PRODUCTS EXPO WEST TRADE SHOW

Thursday, Mar 8 - Sunday, Mar 11, 2018  
Registration: Wednesday, Nov 1, 2017 - Friday, Feb 2, 2018  
📍 Anaheim, California

## EVENT DETAILS

### Inbound Missions to 2018 Natural Products Expo West Trade Show

**Australia, Canada, Europe, Mexico, SE Asia and Taiwan.**

**March 8-11, 2018 - Anaheim Convention Center (Hilton Anaheim) | Anaheim, CA**

Natural Products Expo West has grown into the leading domestic trade show in the natural, organic, and healthy products industry. It can also be overwhelming for companies looking to connect with international buyers at such a large event! We have created a unique opportunity that takes out the element of chance and offers a secured, productive schedule of one-on-one meetings with buyer delegations from markets you choose.

WUSATA is pleased to offer **SIX** separate inbound buying missions to companies exhibiting and walking the 2018 Natural Products Expo West trade show.

### One-on-one meetings:

Register for up to **THREE** country markets and WUSATA will create a custom one-on-one appointment schedule for you to meet with five pre-qualified buyers from each market (for a total of 15 meetings). Each meeting will last 20 minutes, and will take place in the mornings before the show opens and during show hours.

**New for 2018 ~** The buyer meetings will take place in a private conference room at the Anaheim Hilton, located adjacent to the Convention Center.

**Due to our new conference room location Expo West Badges are NOT required to take part in these activities.** However, non-exhibiting companies that are classified as distributors or retailers can register for a free trade show entry badge at [www.expowest.com](http://www.expowest.com) through February 2, 2018. Other non-exhibiting companies will be offered an optional 50% discount from the show organizer which can be ordered online with a discount code, as WUSATA is not able to provide attendee badges into the trade show in 2018.

**DUE TO HIGH DEMAND**, and to allow more companies the opportunity to participate in this multi-market Expo West event, WUSATA limits registration to no more than **THREE** markets of the six available options. You can add your company to a waitlist for the markets not in your top three and we will notify you if a seat becomes available.

**Cost:** There is a nominal "per company" participation fee of \$100.00 per market.

**Registration:** There is limited amount of space available for this enormously popular event so please sign up promptly to reserve your spot.



## PRODUCT DESCRIPTION

**Suitable products include, but are not limited to:** Consumer ready products, natural/gluten-free/GMO-free products, organic products, snack foods, functional foods, health and healthy foods, and soft beverages. Alcoholic beverages are not a suitable product for this opportunity.

## INDUSTRY FOCUS

Natural/Health

Organic

Retail Products