TRADE SHOW

2024 WUSATA PAVILION AT BARCELONA SEAFOOD EXPO GLOBAL

Tuesday, Apr 23 - Thursday, Apr 25, 2024
Registration: Wednesday, Dec 20, 2023 - Friday, Feb 23, 2024 | 8:00 AM
Fira Gran Via - Barcelona | Spain | Europe

https://www.wusata.org/e/LACD5KK

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 15 Western Region Departments of Agriculture, announce participation and registration in the following event, which is brought to you by the USDA's Foreign Agricultural Service:

2024 WUSATA Pavilion at the Seafood Export Global - Barcelona
****April 23-25, 2024****

Seafood Expo Global/Seafood Processing Global is the largest seafood event on the planet, organized to help suppliers like YOU expand their businesses around the world. As the global seafood marketplace, more than 34,400 seafood professionals from 150 countries attended in 2023 to discover new suppliers and products, while connecting with current contacts and increasing orders.

Attendees include owners, proprietors, executive purchasing managers, category managers, private label program buyers and equipment and packaging buyers from retail, food service, and other business categories.

The WUSATA pavilion, located within the USA pavilion, is a prime location in the exhibition center. WUSATA will also provide complimentary one-on-one meetings with pre-qualified buyers. WUSATA will also provide a chef to help prepare culinary delights, featuring your product throughout the show.

Benefits of Participation:

*Expand your Presence at the World's Largest Seafood Trade show at a discounted rate.
*Promote your Product in a premiere spot in the trade show.
*Have a profesional seafood chef work with your product during the show.
*Sample shipping coverage by WUSATA; up to $500 per company
*Hotel rooms (5 nights) covered by WUSATA

Itinerary:

April 21 - Arrive in Barcelona

April 22 - Booth Setup

April 23-25 - Exhibit at show

April 26 - Depart from Barcelona

Participation Fee: $2,800 Corner Kiosk, $2,500 In-line Kiosk

Registration Deadline: February 23, 2023

PRODUCT DESCRIPTION

Seafood; Shellfish and Related items

INDUSTRY FOCUS

Seafood

BUYER AUDIENCE

Worldwide