

## EXPORT CONSULTATIONS/TRAINING

# EXPORTING TO CANADA: ONE ON ONE VIRTUAL CONSULTATIONS

Tuesday, Oct 20 - Thursday, Dec 17, 2020 | 3:00 PM - 3:30 PM  
Registration: Thursday, Oct 15 - Friday, Dec 11, 2020 | 12:00 PM  
📍 Virtual Meetings | Canada | North America

<https://www.wusata.org/e/5QT5XUQ>

## EVENT DETAILS

The Western United States Agricultural Trade Association (WUSATA®), Congressum Consulting Inc., and the 13 Western State Departments of Agriculture announce participation and registration in the following activity, brought to you by the USDA's Foreign Agricultural Service:

### Exporting to Canada: One on One Virtual Consultations - October 20 - December 17, 2020

Tuesdays, Wednesdays, and Thursdays at 3:00pm PST

WUSATA's Exporting to Canada Virtual Consultations will provide companies the opportunity to have a customized export consultation with WUSATA's Canada in-market representative, Congressum Consulting, Inc. These 30-minute sessions can address a variety of issues including:

- Market background and information
- Market Trends
- Labeling and other regulatory requirements
- Strategic market entry/development
- Product feedback and market viability

Each consultation will be tailored to your specific questions and products. When you register, select a 30-minute time slot on a date that works for you.

### Benefits of Participation:

- One-on-one customized export consultation for companies interested or currently exporting to Canada.
- A discussion tailored to your company's specific needs with WUSATA's Canada in-market representative.

**\*\***Once you have registered, WUSATA's in-market representative, Congressum Consulting, Inc., will reach out to you to select the topics most relevant to your company and agree on how the consultations will occur - Google Meet, Zoom, Skype, call, or other. **\*\***

**Registration Deadline:** December 12, 2020

**Participation Fee:** \$25.00



## PRODUCT DESCRIPTION

Suitable Products: All

### INDUSTRY FOCUS

Consumer Oriented	Food Service Products		
Ingredient	Natural/Health	Organic	Produce
Retail Products			