INBOUND MISSION

FOODSERVICE & INGREDIENT INBOUND TRADE MISSION FROM ASEAN NEVADA & OREGON

Tuesday, Aug 4 - Friday, Aug 7, 2026
Registration: Friday, Jun 5 - Friday, Jul 31, 2026
Oregon, Nevada | United States of America | North America

https://www.wusata.org/e/CEX8NVM

EVENT DETAILS

ASEAN & Taiwan Foodservice & Ingredient Inbound Trade Mission to Nevada & Oregon

August 4-7, 2026

Reno, Nevada & Portland, Oregon

Seven buyers from ASEAN region (Vietnam, Thailand, Indonesia & the Philippines) along with 6 buyers from Taiwan will travel to Nevada and Oregon to meet with food and beverage products. These buyers are qualified importers primarily focused on selling to the foodservice and food processing sectors in the regions. The products these buyers are seeking are listed in the suitable products section.

The ASEAN region is a dynamic market with a growing middle class interested in new products. This is a great opportunity to meet buyers from this region and learn more about the trends across the different countries in this region.

Taiwan is an excellent market for Western US food and agriculture products, typically ranking 8th for largest U.S. market for these products. It is an especially good market for the Western U.S. with its premium products and closer proximity.

Register to meet these buyers in Nevada or Oregon. A limited number of companies will have the opportunity to sign up to have their product included in the Ingredient Seminar in Portland, Oregon.

Benefits of Participation:

- Meet buyers from the ASEAN & Taiwan regions without leaving the U.S.
- Learn how your product fits in the market
- Host buyers at your facility for extra exposure
- Have your product included in the Ingredient Seminar
- Meet 13 buyers in one set of B2B meetings

Itinerary:

- Aug. 4 - Meeting & facility/farm tours in Nevada
- Aug. 6 - Meetings & facility/farm tours in Oregon
- Aug. 7 - Ingredient seminar & business meetings in Portland, OR

Participation Fee:

- $75 per pass in Nevada or Oregon
- Free for Ingredient Seminar pass

Passes Available:

PRODUCT DESCRIPTION

Frozen fruit/vegetables, Dried fruits, Fruit/vegetable puree, Fruit juice concentrate, Canned fruit/vegetables, Nuts, Oils, Wine, Beer, Tea, Dairy products, Sauces, Jams, Baking ingredients, Spices , Beef, Seafood, Honey, Vinegar, Ingredients for sauces, Processed tomatoes, Specialty grains, Bulk sauces.

INDUSTRY FOCUS

Food Service Products **Ingredient**

BUYER AUDIENCE

Bangladesh **Bhutan** **Cambodia** **Indonesia** **Laos** **Malaysia** **Nepal** **Philippines** **Singapore** **Thailand** **Vietnam** **Taiwan**

- Passes in Nevada: 25
- Passes in Oregon: 25
- Ingredient Seminar Passes: 10 (found below the Oregon and Nevada)

The Western United States Agricultural Trade Association (WUSATA) is a non-profit trade association whose members are the thirteen western state departments of agriculture. WUSATA is administered by the USDA's Foreign Agricultural Service (FAS) and funded through the Market Access Program (MAP) with a mission to support and assist members and agribusinesses in the 13 western states in developing and enhancing international markets for U.S. food and agricultural products. 4601 NE 77th Ave, Suite 240, Vancouver, WA, 98662 | www.wusata.org | (360) 693-3373