

## TRADE SHOW

# 2022 WUSATA PAVILION AT SIAL AMERICA

Tuesday, Mar 22 - Thursday, Mar 24, 2022  
Registration: Thursday, Dec 9, 2021 - Tuesday, Feb 22, 2022  
📍 NV | United States of America | North America

<https://www.wusata.org/e/ESXH6RR>



## EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the Western State Departments of Agriculture, announce participation and registration in the following activity:

### 2022 WUSATA Pavilion at SIAL America March 22-24, 2022 - Las Vegas, NV

THE MOST COMPREHENSIVE FOOD AND BEVERAGE EVENT IN THE U.S.

SIAL America debuts in Las Vegas on March 22-24, 2022, uniting the international food community and showcasing all food and beverage categories to key importers, food service companies, distributors, retailers, and wholesalers. The SIAL Network has over 50 years of experience in delivering food events that provide critical business connections, inspiring content, and an unrivaled export platform. The newest edition to SIAL Network's global brand, SIAL America will unite those that are shaping the food and beverage industry both in America and globally to connect, learn and grow.

For additional information, check out the **SIAL America** website.

WUSATA is excited about this new opportunity! Register now to secure your spot in the WUSATA Pavilion at SIAL America!

## Benefits of Participation:

- SIAL America is the only comprehensive food show in the U.S. - all product sectors are represented
- Exhibitors can apply for pre-scheduled one-on-one meetings with 50 VIP Hosted Buyers - top level buyers from U.S. retailers, distributors, and wholesalers
- Exhibitors and buyers have access to exclusive matchmaking platform - exhibitors can approach all buyers (not just Hosted Buyers) before the show to arrange meetings
- Complimentary access to conference program highlighting many key topics in global food innovation

**Show Location:** Las Vegas Convention Center - Central Hall

**Exhibit Hall Dates:** March 22 - 24, 2022

Move-in Days & Times

Sunday, March 20: 1:00 p.m. - 8:00 p.m.

Monday, March 21: 8:00 a.m. - 8:00 p.m.

Show Days & Times

Tuesday, March 22: 10:00 a.m. - 4:30 p.m.

Wednesday, March 23: 10:00 a.m. - 4:30 p.m.

Thursday, March 24: 10:00 a.m. - 3:00 p.m.

Move-out Days & Times

Thursday, March 24: 3:01 p.m. - 10:00 p.m.

Friday, March 25: 8:00 a.m. - 12:00 p.m.

## PRODUCT DESCRIPTION

**Suitable Products:** Dairy Products, Frozen Foods, Fruits & Vegetables, Grocery Products & Breads, Snack Foods, Organic & Wellness, Seafood, Specialty Foods, Beverages, Delicatessen & Meats

## INDUSTRY FOCUS

Consumer Oriented   Natural/Health   Organic   Produce   Retail Products   Seafood

## ADDITIONAL INFORMATION

### Venue

Las Vegas Convention Center, 3150 Paradise Rd, Las Vegas, Nevada, 89109, United States of America

<https://drive.google.com/file/d/1LF6xlKmJLBUafwqi7jFn-rHg2mPwqI-I/view>

**Registration Deadline: February 22, 2022**