TRADE SHOW

2022 WUSATA PAVILION AT SIAL AMERICA

Tuesday, Mar 22 - Thursday, Mar 24, 2022
Registration: Thursday, Dec 9, 2021 - Tuesday, Feb 22, 2022
NV | United States of America | North America

https://www.wusata.org/e/ESXH6RR

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

2022 WUSATA Pavilion at SIAL America
March 22-24, 2022 - Las Vegas, NV

THE MOST COMPREHENSIVE FOOD AND BEVERAGE EVENT IN THE U.S.

SIAL America debuts in Las Vegas on March 22-24, 2022, uniting the entire food community and showcasing all food and beverage categories to key importers, food service companies, distributors, retailers, and wholesalers. The SIAL Network has over 50 years of experience in delivering food events that provide critical business connections, inspiring content, and an unrivaled export platform. The newest edition to SIAL Network's global brand, SIAL America will unite those that are shaping the food and beverage industry both in America and globally to connect, learn and grow.

For additional information, check out the **SIAL America** website.

WUSATA is excited about this new opportunity! Register now to secure your spot in the WUSATA Pavilion at SIAL America!

Benefits of Participation:

- SIAL America is the only comprehensive food show in the U.S. – all product sectors are represented
- Exhibitors can apply for pre-scheduled one-on-one meetings with 50 VIP Hosted Buyers – top level buyers from U.S. retailers, distributors, and wholesalers
- Exhibitors and buyers have access to exclusive matchmaking platform – exhibitors can approach all buyers (not just Hosted Buyers) before the show to arrange meetings
- Complimentary access to conference program highlighting many key topics in global food innovation

Show Location: Las Vegas Convention Center – Central Hall

Exhibit Hall Dates: March 22 – 24, 2022

Move-in Days & Times
Sunday, March 20: 1:00 p.m. – 8:00 p.m.
Monday, March 21: 8:00 a.m. – 8:00 p.m.

Show Days & Times
Tuesday, March 22: 10:00 a.m. – 4:30 p.m.
Wednesday, March 23: 10:00 a.m. – 4:30 p.m.
Thursday, March 24:10:00 a.m. – 3:00 p.m.

Move-out Days & Times
Thursday, March 24: 3:01 p.m. – 10:00 p.m.
Friday, March 25: 8:00 a.m. – 12:00 p.m.

PRODUCT DESCRIPTION

Suitable Products: Diary Products, Frozen Foods, Fruits & Vegetables, Grocery Products & Breads, Snack Foods, Organic & Wellness, Seafood, Specialty Foods, Beverages, Delicatessen & Meats

INDUSTRY FOCUS

Consumer Oriented | **Natural/Health** | **Organic** | **Produce** | **Retail Products** | **Seafood**

ADDITIONAL INFORMATION

https://drive.google.com/file/d/1LF6xlKmjLBuafwqi7jFn-rHg2mPwqI-I/view

Venue

Las Vegas Convention Center, 3150 Paradise Rd, Las Vegas, Nevada, 89109, United States of America

Registration Deadline: February 22, 2022

The Western United States Agricultural Trade Association (WUSATA) is a non-profit trade association whose members are the thirteen western state departments of agriculture. WUSATA is administered by the USDA's Foreign Agricultural Service (FAS) and funded through the Market Access Program (MAP) with a mission to support and assist members and agribusinesses in the 13 western states in developing and enhancing international markets for U.S. food and agricultural products. 4601 NE 77th Ave, Suite 240, Vancouver, WA, 98662 | www.wusata.org | (360) 693-3373