INBOUND MISSION

KOREA DAIRY INBOUND TRADE MISSION TO WA & OR

Tuesday, Sep 24 - Friday, Sep 27, 2024
Registration: Tuesday, Aug 27 - Wednesday, Sep 11, 2024
Seattle, Washington & Portland, Oregon | Korea, Republic of | East Asia

https://www.wusata.org/e/Z8TM8O7

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 15 Western Region Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

Korea Dairy Inbound Trade Mission to WA & OR

Seattle, WA & Portland, OR

September 24-27, 2024

South Korea is one the leading markets for US agricultural products. This dynamic market represents great opportunities for products to meet the changing consumer demands.

This trade mission will bring 5 buyers from Korea. All of the buyers are seeking dairy products from US suppliers. This is a great opportunity to meet potential customers and learn more about the market without traveling out of state.

The following is a draft itinerary for planning purposes:

September 24 – Meetings & tours in Washington

September 25 – Meetings & tours in Washington

September 26 – Travel from Washington to Oregon

September 27 – Meetings & Tours in Oregon

Benefits of Participation:

- Meet one-on-one with Korean buyers
- Learn about importer/buyer needs and consumer preferences.
- Make international contacts without leaving the US

Participation Fee: $25

Registration Deadline: September 11, 2024

PRODUCT DESCRIPTION

Consumer packaged dairy products and ingredients.

Buyers are seeking the following dairy products: Cheese (cheddar, mozzarella, curd, cream cheese, string cheese, etc.), dairy ingredients (WPC, WPI, MPC, MPI, Rennet Casein, Cellulose Powder, etc.), Butter, Cream & Ice Cream.

In addition, the imports may be interested in some products beyond the dairy focus.

INDUSTRY FOCUS

Consumer Oriented **Retail Products**

BUYER AUDIENCE

Korea, Republic of

The Western United States Agricultural Trade Association (WUSATA) is a non-profit trade association whose members are the thirteen western state departments of agriculture. WUSATA is administered by the USDA's Foreign Agricultural Service (FAS) and funded through the Market Access Program (MAP) with a mission to support and assist members and agribusinesses in the 13 western states in developing and enhancing international markets for U.S. food and agricultural products. 4601 NE 77th Ave, Suite 240, Vancouver, WA, 98662 | www.wusata.org | (360) 693-3373