

INBOUND MISSION

CANCELLED: 2020 TAIWAN VIRTUAL MEETINGS WITH FRESH PRODUCE BUYERS

Tuesday, Oct 13 - Wednesday, Oct 14, 2020
Registration: Thursday, Aug 27 - Wednesday, Sep 16, 2020 | 12:30 PM
📍 Virtual | Taiwan | East Asia

<https://www.wusata.org/e/EOP63PI>



EVENT DETAILS

The Western United States Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, brought to you by the USDA's Foreign Agricultural Service.

2020 Taiwan Virtual Meetings with Fresh Produce Buyers - October 13-14, 2020

Meet with potential customers in Taiwan without traveling!

Taiwan is a very important market for US products including fresh fruits and vegetables. Produce buyers are still very interested in learning about quality fresh products from the Western US.

This virtual trade opportunity helps overcome the distance with video to tell your product story, virtual meetings and finally offering some cost relief for you to send samples to the most promising customer(s) from your virtual meetings.

Benefits of Participation:

- Meet with potential customers in Taiwan without leaving your office
- Short video to tell your product story
- Get reimbursed up to \$500 in sample shipments after the meetings*
*Sample shipments must be sent within 1 month of meetings

*Reimbursement based on proper documentation submitted

Itinerary: Product video submission: Aug - Sept; Join virtual meetings the evenings of October 13 & 14

Participation Fee: \$50 per company

Registration Deadline: Sept 11, 2020

PRODUCT DESCRIPTION

Suitable value-added products are: Fresh Fruit and Vegetables

INDUSTRY FOCUS

Produce