INBOUND MISSION

2022 TAIWAN CONSUMER ORIENTED INBOUND MISSION TO ID/OR

Monday, Aug 15 - Friday, Aug 19, 2022
Registration: Monday, Jul 11 - Monday, Aug 8, 2022 | 8:00 AM
ID/OR | Taiwan | East Asia

https://www.wusata.org/e/RYDSNIE

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA) and the 13 Western State Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

2022 Taiwan Consumer Oriented Inbound Mission to ID/OR
August 15-19, 2022

Taiwan remains one of the largest export markets for U.S. food and agricultural products, valued at just over $3.3 billion. The Taiwan market embraces everything from plant based products to wine and whiskey and everything in between. U.S products are well known for their premium quality throughout Taiwan and are positioned well to enter and expand within the market, making it a prime spot to export to. Participating in this consumer inbound mission will allow companies an opportunity to engage, ask questions, and learn more about the Taiwan market while creating valuable exporting business relationships.

Benefits of Participation:

- Meet with prequalified buyers from throughout Taiwan
- Opportunity for extra exposure with buyers visiting your facilities
- Learn current market trends, price points, and consumer preference from knowledgeable Taiwan buyers
- Engage with importers and wholesale buyers one-on-one

Tentative Itinerary:

Monday/Tuesday, Aug. 15 & 16 - B2B meetings in ID

Wednesday, Aug. 17- Buyers depart ID for OR

Thursday, Aug. 18- Tours in morning, afternoon meetings in OR

Friday, Aug.19- Morning meetings with buyers in OR

Participation Fee: $25.00

Registration Deadline:

~~Friday, August 5th, 2022~~ **Monday, August 8th, 2022**

PRODUCT DESCRIPTION

Suitable Products: Cheese, Dairy ingredients, Snack foods, Canned vegetables, Powdered fruit & vegetables, Frozen meals, Organic foods, Healthy foods, Non-alcoholic beverages, Teas, Beverage mixes, Cereals, Grains, Confectioneries, Bakery products, Dried & fresh fruit, Oils, Jams, Sauces, Spices/Seasonings, and Seafood

INDUSTRY FOCUS

Consumer Oriented **Retail Products**