VIRTUAL TRADE EVENT

2021 VIRTUAL BUYER MEETINGS: ASEAN (FOOD SERVICE)

Monday, Nov 15 - Wednesday, Nov 17, 2021
Registration: Thursday, Sep 30 - Tuesday, Oct 19, 2021 | 2:00 PM
Virtual meeting | Singapore | Southeast Asia

https://www.wusata.org/e/PYFLP9X

EVENT DETAILS

The Western United States Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, brought to you by the USDA's Foreign Agricultural Service:

2021 Virtual Buyer Meetings: ASEAN (Food Service)

November 15 - 17, 2021

Explore market opportunities within the ASEAN region - a thriving and growing export destination for food service products. This is a great event for experienced and new exporters interested in expanding their reach in this large region of countries.

2021 Virtual Buyer Meetings: ASEAN (Food Service) is an opportunity to meet with buyers from Singapore, Malaysia, Indonesia, Thailand, the Philippines, and Vietnam. ASEAN consumer trends are changing and creating opportunities to increase U.S. exports of food service type products for when countries are able to open in a post pandemic setting. Now is an excellent opportunity to make connections with qualified buyers in the region.

Benefits of Participation:

- Meet virtually and make business contacts with pre-qualified buyers from multiple ASEAN countries.
- Gather current market intelligence, consumer preference, and trend information by participation in virtual meetings with buyers from the target market.
- Evaluate how your product fits into the marketplace and assess the competitive landscape.

Itinerary:

November 15 - 17: Virtual Buyer Meetings

Participation Fee: $25.00

Registration Deadline: October 19, 2021

PRODUCT DESCRIPTION

Suitable Products Include: Food Service Related Products; dairy, deli, seafood, natural organic, frozen & dehydrated & fresh vegetables/fruits, dried fruits/nuts, bakery ingredients and baked goods

INDUSTRY FOCUS

Food Service Products