

WEBINARS

2015 WUSATA MEXICO WEBINAR: ENVISION MEXICO! RETAIL MARKET

Thursday, Jun 18 - Friday, Jun 19, 2015

Registration: Wednesday, May 13 - Thursday, Jun 18, 2015

Online

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, which has been brought to you by the USDA's Foreign Agricultural Service (FAS):

Envision Mexico! WUSATA Retail Market Webinar: June 18, 2015 | 10:00am-11:00pm PDT

Set your sights on Mexico's retail sector!

Join us for an up-to-date and free learning opportunity for tips/hints on exporting success:

- Understand Mexico's retail marketplace
- Gain insight on the evolution of trade in recent years
- Get to know key industry players
- Learn how to deliver your product across the border

Presented by WUSATA and our in-country contractor, Imalinx, the event is geared for companies at any stage of exporting- new or seasoned!

Register today and discover new opportunities for your agribusiness. The duration of the event will be 45 minutes, followed by a 15 minute Q&A session.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier page located on the homepage of the WUSATA® website.

INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health
Nursery	Nutraceutical	Organic
Produce	Pet Food	
and Products	Retail Products	Seafood