

INBOUND MISSION

2012 KOREA: INBOUND BUYING MISSION - JULY 2012

Monday, Jul 16 - Friday, Jul 20, 2012

Registration: Sunday, Jan 1 - Saturday, Jul 14, 2012

Portland, OR and Boise, ID | United States of America

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

- Korea Inbound Trade Mission to: OREGON, July 16 - 17 and IDAHO, July 18 - 20.

This will be an excellent opportunity for companies to participate in Korea's growing market. Companies will have the opportunity to network and establish contacts with key buyers, and take advantage of the recently implemented Free Trade Agreement with Korea and the United State (KORUS). Benefits from participating in the activity include:

- Meet one-on-one with pre-screened food buyers from Korea looking for high-quality U.S. products
- Showcase your products and discuss how they can fit into the purchasing plans for these companies
- Gain information about importer/buyer needs and preferences



PRODUCT DESCRIPTION

Suitable products include, but are not limited to: Frozen fruits and vegetables, fresh fruits, dairy products, specialty foods, healthy and natural foods, bakery products and other foodservice products.

INDUSTRY FOCUS

Food Service Products

Natural/Health

Produce

Retail Products

Seafood