VIRTUAL TRADE EVENT

2021 VIRTUAL BUYER MEETINGS: CHILE & SOUTH AMERICA (CONSUMER-ORIENTED)

Thursday, Sep 2, 2021
Registration: Wednesday, Jun 30 - Friday, Jul 30, 2021 | 12:00 PM
Virtual Meetings | Chile | South America

https://www.wusata.org/e/G45S85S

EVENT DETAILS

The Western United States Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, brought to you by the USDA's Foreign Agricultural Service:

2021 Virtual Buyer Meetings: Chile & South America (Consumer-Oriented) - September 2, 2021

Explore market opportunities in Chile and surrounding South American markets - a growing export destination for consumer-oriented food products. This is a great event for experienced exporters and those interested in the South American region.

Virtual Buyer Meetings: Chile & South America is an opportunity to meet with buyers and learn more about this $546 million consumer-oriented products export market. The U.S. - Chile Free Trade Agreement ensures 0% duties for all U.S. agricultural exports.

Chile is the third largest market in South America for U.S. agricultural products and the second largest market in South America for consumer-oriented agricultural products.

Healthy foods, gourmet foods, prepared foods and ready-to-eat meals show huge potential for growth in the this market.

Meetings will be scheduled from 9:00 am to 1:00 pm (PDT) on Thursday, September 2. Meetings will be confirmed approximately one week prior, companies are not anticipated to participate in more than two days of meetings. Each WUSATA company is targeted to have 3 meetings with a participating buyer as part of this activity.

Benefits of Participation:

- Meet virtually with pre-qualified buyers from Chile and surrounding markets.
- Gather current market intelligence, consumer preference, and trend information by participation in virtual meetings with buyers from the target market.
- Evaluate how your product fits into the marketplace and assess the competitive landscape by engaging with retail and wholesale buyers virtually

Agenda:

- Virtual meetings will be held between 9:00 am and 1:00 pm (PDT) on Thursday, September 2, 2021

Participation Fee: $25.00

Registration Deadline: July 30, 2021

PRODUCT DESCRIPTION

Consumer-Oriented Food Products

INDUSTRY FOCUS

Consumer Oriented

The Western United States Agricultural Trade Association (WUSATA) is a non-profit trade association whose members are the thirteen western state departments of agriculture. WUSATA is administered by the USDA's Foreign Agricultural Service (FAS) and funded through the Market Access Program (MAP) with a mission to support and assist members and agribusinesses in the 13 western states in developing and enhancing international markets for U.S. food and agricultural products. 4601 NE 77th Ave, Suite 240, Vancouver, WA, 98662 | www.wusata.org | (360) 693-3373