WEBINARS

OPPORTUNITIES IN INDIA: EXPANDING MODERN AND TRADITIONAL RETAIL

Tuesday, Nov 19, 2024 | 10:00 AM - 10:00 AM
Registration: Monday, Sep 2 - Monday, Nov 18, 2024
Virtual | United States of America

https://www.wusata.org/e/PW22BJH

EVENT DETAILS

10:00 – 10:20 am: Expanding Modern & Traditional Brick and Mortar Retail in India Mr. Saurabh Raina, Assistant Vice President, Reliance Retail

Reliance Retail is India's largest retailer and a consumer-facing initiative of Reliance Industries Limited. Reliance Retail has over 18,000 stores across India, including neighborhood stores, supermarkets, specialty stores, and online stores. Submitted by QuikRelations Pvt. Ltd. This presentation will focus on the evolving face of the Indian retail sector and the changes in consumer perceptions. It will also provide an overview of the co-existence and importance of both modern and traditional retail in India. It will focus on the importance of F&V in Indian modern retail and the range of global produce carried by them. It will also highlight the significance & prospect of U.S. fresh, processed, and packaged foods in Indian modern retail.

10:20 – 10:40 am: Expanding Modern & Traditional Brick and Mortar Retail in India" Mr. Nikhil Asrani, Director, Suresh Kumar & Co.

Suresh Kumar & Co. (SKCO) is one of India's largest importers of a wide range of food products, including pasta, olives, olive oil, peanut butter, jam, dressings, herbs, and more. They also represent over 30 international food brands as exclusive agents in the Indian subcontinent. SKCO has offices and warehouses in Delhi, Mumbai, and Bangalore and a network of sub-distributors across India. They also have a direct relationship with all major Indian chain stores, hypermarkets, institutions, and online portals. This presentation will focus on the evolving face of the Indian retail sector and the changes in consumer perceptions from an Indian importer perspective. It will also provide an overview of the co-existence and importance of both modern and traditional retail in India. It will focus on the importance of global and gourmet food products in Indian modern retail and the range of products carried by them. It will also highlight the significance & prospect of U.S. processed and packaged foods in Indian modern retail.

10:40 – 11:00 am: Q&A