

## INBOUND MISSION

# 2016 EUROPE SPECIALTY GRAINS & EDIBLE BEANS INBOUND TRADE MISSION TO CO/MT

Monday, Jun 20 - Friday, Jun 24, 2016

Registration: Thursday, Mar 3 - Monday, Jun 20, 2016

📍 Holyoke, CO & Great Falls, MT | Europe

## EVENT DETAILS

WUSATA® and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

**Europe Specialty Grains, Edible Beans Inbound Mission to Colorado and Montana ~ June 20 ~ 24, 2016**

### Benefits of Participating in this Activity:

- Meet one-on-one with pre-qualified buyers from Europe
- Showcase your products and learn about buyer preferences
- Develop or expand your sales into Europe

This inbound mission brings knowledgeable buyers of specialty grains and beans to meet with potential suppliers. Past inbound missions have been highly effective in connecting EU buyers and our sellers.

Europe purchased over \$1 billion in grains and pulses from the U.S. in 2013. This will be an excellent opportunity for Western U.S. companies to meet one-on-one with qualified importers and distributors. Companies are encouraged to take advantage of this opportunity to network and establish contacts with key buyers from the region.

- Holyoke, Colorado June 20 & 21
- Great Falls, Montana June 23 & 24

Meeting times are limited and are offered on a first-come, first-served basis; early registration is recommended.

**Cost of Participation:** \$20 per Company

Participating companies are encouraged to be export-ready, bring samples and product lists, and be prepared to discuss pricing.



## PRODUCT DESCRIPTION

Suitable products include, but are not limited to:

All kind of seeds, spices (carawayseed, coriander), all other products that can be interesting for the pet feed market, Baby White Lima, Blackeye beans, Buckwheat, Chickpeas, Dark Red Kidney Beans, Dried vegetable / fruit pomaces (broccoli, cranberry), Flax seeds, Gluten free oats, Great Northern Beans / Cannellini (Alubia), Green peas, Haricot / Pea beans, Lentils, Millet seeds, Mustard seeds, Peanuts, Peas (green, yellow, big and small size), Pinto beans, Red kidney beans, Safflower, Siberian millet (red panicum), Sorghum, Specialty corn, Speckled beans, Sunflower kernels, Teff, White millet

## INDUSTRY FOCUS

Ingredient

Natural/Health

Organic