

INBOUND MISSION

PALAU INBOUND TRADE MISSION TO GUAM

Monday, Nov 17 - Friday, Nov 21, 2025
Registration: Monday, Sep 29 - Friday, Oct 3, 2025 | 12:00 AM
Guam | Palau

https://www.wusata.org/e/T9JJZLQ

EVENT DETAILS

Palau Inbound Trade Mission to Guam

November 17-21, 2025

This mission is designed for new-to-market and new-to-export Western U.S. suppliers offering craft value-added products and regional specialties - particularly items that appeal to tourists and serve as distinctive souvenirs. Participants will connect with Palauan boutique retailers, distributors, and tourism-focused buyers seeking unique products for their markets.

The mission provides Western U.S. suppliers with valuable opportunities to explore international business expansion, gain insights into the Palauan market landscape, and establish meaningful supplier-buyer relationships that can drive long-term growth.

Benefits of Participation:

Participants will engage with qualified Palauan buyers through structured B2B meetings, strategic site visits, and dedicated product showcases designed to facilitate meaningful business connections and potential partnerships.

Please note: Airfare, lodging, and ground transportation are not provided for Western U.S. suppliers.

Itinerary:

November 17: Palau buyers arrive in Guam

November 18: B2B site visits

November 19: B2B site visits

November 20: B2B site visits, product showcase

November 21: Palau buyers depart Guam

Suitable Products: Sauces, cookies, confectionaries, chocolates, craft value-added regional/local specialties

Registration Details:

Registration Opens: September 28th, 2025

Registration Deadline: October 3rd, 2025

Participation Fee: $25

Passes Available: 8

PRODUCT DESCRIPTION

Value-added products and regional/local specialty items for tourists/visitors and gifts.

INDUSTRY FOCUS

Consumer Oriented **Retail Products**

BUYER AUDIENCE

Palau

The Western United States Agricultural Trade Association (WUSATA) is a non-profit trade association whose members are the thirteen western state departments of agriculture. WUSATA is administered by the USDA's Foreign Agricultural Service (FAS) and funded through the Market Access Program (MAP) with a mission to support and assist members and agribusinesses in the 13 western states in developing and enhancing international markets for U.S. food and agricultural products. 4601 NE 77th Ave, Suite 240, Vancouver, WA, 98662 | www.wusata.org | (360) 693-3373