

## WUSATA SEMINARS

# WUSATA BRANDED PROGRAM SEMINAR - LAS VEGAS, NV

Thursday, Nov 8, 2012

Registration: Wednesday, Oct 3 - Saturday, Nov 3, 2012

Las Vegas, NV | United States of America

## EVENT DETAILS

Is your product ready for export? Need help funding international marketing activities and promotions? Thinking about attending an international or domestic trade show? If so, then the Branded Program Seminar is for you! Join us in Las Vegas at the SupplySide West show to learn how the federally funded USDA's Market Access Program (MAP) can help your business expand worldwide or its global marketing reach. Why Attend?

- The seminar will explore WUSATA® programs and how our services can financially assist your company's exporting journey.
- The MAP Branded Program is an intricate system and we are here to help you navigate.
- Personnel changes often occur, and this is a great way to train or re-train your staff on the program's fundamentals

ADDITIONALLY: WUSATA will coordinate a China Nutraceutical Inbound Buying Mission for eligible companies interested in meeting one-on-one with qualified buyers. Please visit the Events calendar for more information.



## INDUSTRY FOCUS

|                       |                 |                |
|-----------------------|-----------------|----------------|
| Food Service Products | Ingredient      | Natural/Health |
| Nursery               | Nutraceutical   | Organic        |
| Produce               | Pet Food        |                |
| and Products          | Retail Products | Seafood        |