WEBINARS

FUNDMATCH WEBINAR FOR CALIFORNIA WINE

Wednesday, Feb 22, 2023 | 10:00 AM - 11:00 AM
Registration: Friday, Dec 16, 2022 - Friday, Feb 17, 2023
Teams

https://www.wusata.org/e/ZANFQTH

EVENT DETAILS

Are you a California wine company? If so, you're going to love this!

FundMatch helps eligible western U.S. food and agricultural suppliers remain competitive internationally by providing 50% cost reimbursement for eligible marketing activities. The program gives companies the ability to break into new markets, expand their existing shares, and maximize their marketing budgets to make their efforts go further.

The webinar will include an overview of the FundMatch program including company eligibility, application process, and more! All targeted towards companies like you!

After registering, companies will receive a separate email for webinar details closer to event date.

INDUSTRY FOCUS

Specialty Beverage