

## WEBINARS

# CHINA RETAIL MARKET OVERVIEW WEBINAR

Wednesday, Jun 3, 2020

Registration: Monday, May 18 - Monday, Jun 1, 2020 | 12:00 PM

📍 Webinar | China

<https://www.wusata.org/e/YNK0CHV>

## EVENT DETAILS

Join us for an up-to-date and free learning opportunity for navigating the China/Hong Kong/Macau markets.

### Webinar Topics Include:

- Market Overview
  - China Economy & Trade Overview
    - Retail Sector Overview
    - HRI Sector Overview
  - Hong Kong/Macau Economy & Trade Overview
    - Retail Sector Overview
    - HRI Sector Overview
- Trade Opportunities & Challenges
  - China Market
  - Hong Kong/Macau Markets
  - COVID-19 Pandemic Updates & Effects
    - China
    - Hong Kong/Macau
    - Looking Ahead Post-COVID-19
  - Trade War Update
- Market Strategy
  - Marketing Strategies
  - Activity Preview
    - Virtual Consultation
    - Online Trade Mission to China & Hong Kong
    - U.S. Food Festival

Presented by WUSATA and our in-country contractor, SMH International, the event is geared for companies at any stage of exporting- new or seasoned!

The Webinar will be held on Wednesday, June 3, 2020 and will begin at 4:00 pm PDT. The duration of the event will be 45 minutes, followed by a 15 minute Q&A session. We will sent out link to webinar 48 hrs prior.

**Registration Deadline - June 1, 2020**



## INDUSTRY FOCUS

Retail Products