TRADE SHOW

2023 WUSATA PAVILION AT ANUGA

Saturday, Oct 7 - Wednesday, Oct 11, 2023
Registration: Tuesday, Jan 17 - Wednesday, Feb 15, 2023 | 8:00 AM
Germany | Germany | Europe

https://www.wusata.org/e/EKWXBDY

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) announce participation and registration in the following activity:

ANUGA ~ Cologne, Germany ~ October 7-11, 2023

Held biennially, ANUGA is one of the leading trade shows for food & beverages. This year, the show is expected to draw 7,972 exhibitors and over 169,000 attendees from 201 countries. With 10 specialized trade shows under one roof, ANUGA is an innovative meeting place for the industry and an international business platform for the food and beverage world.

Within the WUSATA® pavilion, booths come fully furnished and carpeted with fascia in USA Pavilion design; spotlights; garbage removal; exhibitor passes, 1-day visitor tickets for guests; one-way shipping allotment (weight only); and access to the USA Pavilion lounge with free beverage service and food/snacks for purchase, internet café and meeting rooms. Amount of furniture, exhibitor passes, guest tickets, and shipping allotment vary upon booth size.

WUSATA® will provide group translators for the use of all WUSATA® exhibitors during the show, as well as one-on-one meetings with pre-approved buyers through the coordination of our in-country contractor.

We urge you to register and submit booth payment early as space is limited and booth allocation will be determined on a first-come, first-served basis according to the date and time that registrations and payments are received.

PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

BUYER AUDIENCE

Worldwide