OUTBOUND MISSION

2022 JAPAN ANIMAL FEED OUTBOUND MISSION

Wednesday, Nov 16 - Friday, Nov 18, 2022
Registration: Thursday, Sep 29 - Monday, Oct 10, 2022
Japan | Japan | East Asia

https://www.wusata.org/e/55DAFT0

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

2022 Japan Animal Feed Outbound Mission*

~ November 16 - 18, 2022 ~

* Please note, this is NOT a pet food mission; this is specifically designed for livestock feed and supplements.

Japan is a reliable market for animal feed products. And after years of travel restrictions, Japanese importers are eager to reconnect with existing Suppliers and make connections for new partnerships.

The Japan Animal Feed Outbound Mission is a great opportunity to learn about feed trends in Japan, visit farms and see operations first-hand, educate industry on the benefits and application of your products, and network with new and existing contacts.

Benefits of Participation:

- Meet new and existing importers of animal feed products
- Participate in Facility Tours
- Attend an Animal Feed seminar and learn about current trends in Japan
- 3 nights of hotel at designated location (for ONE traveler) will be covered by WUSATA
- Bullet train ticket (for ONE traveler) from Tokyo to Kobe will be covered by WUSATA

Tentative Itinerary:

11/16: Arrive in Tokyo, Japan; Kashima Port tour*

11/17: Market Briefing; Educational Luncheon Seminar with Networking; One-on-One Business Meetings; Travel to Kobe

11/18: Facility Tours in Kobe

11/19: Depart Kobe, Japan

***Those that wish to begin programming in Asia may also register for the WUSATA 2022 Korea Animal Feed Outbound Mission. After programming the beginning of the week, we will arrive as a group from Seoul to Tokyo the morning of 11/16/2022**

Whether you are new to the market, introducing a new product, reconnecting with existing contacts, or a combination of the above, this a great opportunity to expand exposure of Western US animal feed products in Japan

Participation Fee: $250

PRODUCT DESCRIPTION

Suitable Include: Alfalfa and timothy hay/pellets/cubes, sugar beet pulp and other feed products, whey, dried distillers grains, supplements and feed additives, and other animal feed products

INDUSTRY FOCUS

Livestock Feed and Nutrition

Registration Deadline: October 11, 2022 at 3pm PDT

If you are unsure about the fit of your products for this mission, please contact the state Project Managers

The Western United States Agricultural Trade Association (WUSATA) is a non-profit trade association whose members are the thirteen western state departments of agriculture. WUSATA is administered by the USDA's Foreign Agricultural Service (FAS) and funded through the Market Access Program (MAP) with a mission to support and assist members and agribusinesses in the 13 western states in developing and enhancing international markets for U.S. food and agricultural products. 4601 NE 77th Ave, Suite 240, Vancouver, WA, 98662 | www.wusata.org | (360) 693-3373