TRADE SHOW

WUSATA PRODUCT SHOWCASE AT ESPACIO FOODS

Tuesday, Sep 30 - Thursday, Oct 2, 2025
Registration: Wednesday, Feb 26 - Wednesday, May 7, 2025
Chile | Chile | South America

https://www.wusata.org/e/7WG17SM

EVENT DETAILS

WUSATA Product Showcase at Espacio Foods

Espacio Food & Service is recognized as the most important annual meeting of the Food Industry in Chile.

Producers, suppliers, distributors and all companies related to the industry meet with their customers, generate new business, present their trends and innovations in the market.

According to a USDA Gain report, the Chilean economy has grown over 14% since 2020.This makes this an attractive market for U.S. companies.

This mission will focus on helping companies gain traction in Latin America. WUSATA will recruit 8 companies to travel to South America, to Santiago, Chile to showcase products at Espacio Foods in the US Pavilion in September 2025. Meet with buyers interested in purchasing Western U.S. products. Companies will have the opportunity to meet one-on-one with importers, distributors, retailers, and restaurant/hotel purchasing decision makers to showcase product samples and discuss product preferences and characteristics. All participants will also receive a market briefing and overview of retail, food service, and distribution channels in the market.

Why Participate:

All participants will receive a market briefing and an overview of retail, food service, and distribution channels in the market.

Benefits of Participation:

Booth Space and lodging accommodations will be covered by WUSATA

Itinerary:

September 27th - Delegation departs U.S.

September 28th - Delegation Arrives Chile

September 29th - Booth Set Up

September 30th - Trade Show

October 1st - Trade Show

October 2nd - Trade Show

October 3rd - Delegation departs Santiago, Chile

Registration Opens: 02/26/2025

Suitable Products: Including but not limited to: wines, beverages, spirits, fruits, vegetables, condiments, confectionery and dairy products

Registration Details:

Deadline: May 07, 2025

INDUSTRY FOCUS

Consumer Oriented

BUYER AUDIENCE

Chile

Participation Fee: $250

Passes Available: 8 Kiosks

The Western United States Agricultural Trade Association (WUSATA) is a non-profit trade association whose members are the thirteen western state departments of agriculture. WUSATA is administered by the USDA's Foreign Agricultural Service (FAS) and funded through the Market Access Program (MAP) with a mission to support and assist members and agribusinesses in the 13 western states in developing and enhancing international markets for U.S. food and agricultural products. 4601 NE 77th Ave, Suite 240, Vancouver, WA, 98662 | www.wusata.org | (360) 693-3373