

## TRADE SHOW

# WUSATA PRODUCT SHOWCASE AT ESPACIO FOODS

Tuesday, Sep 30 - Thursday, Oct 2, 2025

Registration: Wednesday, Feb 26 - Wednesday, May 7, 2025

📍 Chile | Chile | South America

<https://www.wusata.org/e/7WG17SM>

## EVENT DETAILS

### WUSATA Product Showcase at Espacio Foods

Espacio Food & Service is recognized as the most important annual meeting of the Food Industry in Chile.

Producers, suppliers, distributors and all companies related to the industry meet with their customers, generate new business, present their trends and innovations in the market.

According to a USDA Gain report, the Chilean economy has grown over 14% since 2020. This makes this an attractive market for U.S. companies.

This mission will focus on helping companies gain traction in Latin America. WUSATA will recruit 8 companies to travel to South America, to Santiago, Chile to showcase products at Espacio Foods in the US Pavilion in September 2025. Meet with buyers interested in purchasing Western U.S. products. Companies will have the opportunity to meet one-on-one with importers, distributors, retailers, and restaurant/hotel purchasing decision makers to showcase product samples and discuss product preferences and characteristics. All participants will also receive a market briefing and overview of retail, food service, and distribution channels in the market.

### Why Participate:

All participants will receive a market briefing and an overview of retail, food service, and distribution channels in the market.

### Benefits of Participation:

Booth Space and lodging accommodations will be covered by WUSATA

### Itinerary:

September 27th - Delegation departs U.S.

September 28th - Delegation Arrives Chile

September 29th - Booth Set Up

September 30th - Trade Show

October 1st - Trade Show

October 2nd - Trade Show

October 3rd - Delegation departs Santiago, Chile

**Registration Opens: 02/26/2025**

**Suitable Products:** Including but not limited to: wines, beverages, spirits, fruits, vegetables, condiments, confectionery and dairy products

### Registration Details:



## INDUSTRY FOCUS

Consumer Oriented

## BUYER AUDIENCE

Chile

**Deadline:** May 07, 2025

**Participation Fee:** \$250

**Passes Available:** 8 Kiosks