

## WUSATA SEMINARS

# WUSATA FUNDMATCH SEMINAR WITH ALMOND BOARD OF CALIFORNIA

Thursday, Oct 29, 2015 | 9:00 AM - 12:00 PM

Registration: Wednesday, Sep 30 - Tuesday, Oct 27, 2015

📍 Modesto, California \* Companies will receive location after registration | United States of America | North America

## EVENT DETAILS

International marketing dollars are within reach! Join us for an interactive WUSATA FundMatch workshop and learn more about how your agribusiness can double overseas promotional efforts.

This event is perfect for companies looking to expand their international market shares- including potential and seasoned exporters.

**Hosted By:** WUSATA, California Department of Food and Agriculture, Center for International Trade Development, and Almond Board of California

### Products of Interest\*:

This event is held privately with the Almond Board of California and is open to food and agricultural companies within the almond industry.

\*Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.

### Learn How To:

- Offset 50% of overseas marketing costs, such as pre-approved U.S. trade shows, international travel and exhibition, foreign product labeling modifications and more
- Leverage opportunities with FundMatch
- Meet pre-qualified foreign buyers through Global Connect

Register today!



## INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health
Nursery	Nutraceutical	Organic
Produce	Pet Food	
and Products	Retail Products	Seafood