WEBINARS

2021 LATIN AMERICA WEBINAR: RETAIL UPDATE & SAMPLES SHIPPING

Thursday, Oct 14, 2021 | 10:00 AM - 11:00 AM
Registration: Tuesday, Sep 28 - Tuesday, Oct 12, 2021 | 2:00 PM
Webinar | Mexico | Latin America

https://www.wusata.org/e/IYYEZ28

EVENT DETAILS

The Western United States Agricultural Trade Association (WUSATA®), Imalinx, and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, brought to you by the USDA's Foreign Agricultural Service:

2021 Latin America Webinar: Retail Update & Samples Shipping

Thursday, October 14, 2021 at 10:00 am PDT

Set your sights on Mexico's retail sector! Join us for an up-to-date and free learning opportunity for tips/hints on exporting success.

Webinar Topics Include:

- Understand Mexico's retail marketplace
- Gain insight on the evolution of trade in recent years
- Get to know key industry players
- Learn how to deliver your product across the border

Presented by WUSATA and our in-country contractor, Imalinx, the event is geared for companies at any stage of exporting - new or seasoned!

Register today and discover new opportunities for your agribusiness. The Webinar will be held on Thursday, October 14, 2021 and will begin at 10:00am PDT. The duration of the event will be 45 minutes, followed by a 15 minute Q&A session. A Zoom link will be sent out one day prior to the webinar, so be sure to watch your email!

Participation Fee: Complimentary

Registration Deadline: October 12, 2021

INDUSTRY FOCUS

Retail Products