INBOUND MISSION

2023 MEXICO FOOD SERVICE INBOUND MISSION TO CO/NM

Monday, Jun 5 - Friday, Jun 9, 2023
Registration: Wednesday, Mar 15 - Sunday, Jun 4, 2023
CO/NM | Mexico | Latin America

https://www.wusata.org/e/PBWLLXH

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

2023 Mexico Food Service Inbound Mission to New Mexico and Colorado
New Mexico & Colorado
June 5 - 9, 2023

With exports valued at $26.5 billion in 2021, Mexico was the second largest food and agricultural export market for U.S. exporters. Its tourism sector is a main macroeconomic driver and contributed 7.1% to Mexico's macro economy in 2021. Mexico's tourism and hospitality sectors are quickly rebounding. Mexico's food processing industry is the 12th largest globally, and the third largest in the Americas following the United States and Brazil. Mexico's fast-growing food retail sector continues to offer promising opportunities for U.S. products.

Buyers will spend two full days in each state. WUSATA participants will have tailored business meetings to showcase products to potential buyers in the food service sector.

Event Itinerary:

June 5- Albuquerque, NM

June 6- Albuquerque, NM

June 7- Buyers travel from NM to CO

June 8- Durango, CO

June 9- Denver, CO

Benefits of Participation:

-Meet one-on-one with pre-qualified buyers from Mexico

-Showcase your products, gather market intelligence and market trends

Participation Fee: $50

Registration Deadline: May 26, 2023

PRODUCT DESCRIPTION

Food Service products and ingredients such as Sauces, Spices, Snacks, Confectioneries, Processed Fruits and Vegetables, Oils, Nuts, Chocolate, Candies, Jams & Jellies, Coffee, Tea, Health & Natural Foods, Value-Added Products, Beverages and more.

INDUSTRY FOCUS

Food Service Products

BUYER AUDIENCE

Mexico