INBOUND MISSION

2016 MEXICO PRODUCE INBOUND TRADE MISSION TO ID/CO

Monday, Sep 19 - Friday, Sep 23, 2016
Registration: Thursday, Jun 30 - Thursday, Sep 15, 2016
📍 Boise, Idaho and Monte Vista, Colorado | Mexico | Latin America

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service::

Mexico Inbound Produce Trade Mission to Idaho and Colorado ~ Idaho: September 19-20, Colorado: September 22-23, 2016

This event will be held in conjunction with WUSATA's Central America Inbound Produce Trade Missions (please also register to meet with these buyers):

This activity provides an excellent opportunity for companies to find opportunities in the growing Mexican and Central American markets.

Western U.S. companies interested in the Mexican and Central American markets can meet one-on-one with qualified produce buyers from leading retail chains as the delegation travels to Idaho and Colorado. This inbound is a great opportunity for companies to network and establish contacts with key buyers in the produce industry in both Mexico and Central America. We are hopeful that these one-on-one meetings will generate new business opportunities for U.S. companies.

Benefits of Participation:

- Meet one-on-one with pre-screened, produce buyers from Mexico and Central America looking for high-quality US products
- Showcase your specific produce products and discuss how they can fit into the purchasing plan for these companies
- Gain information about importer and/or buyer needs and preferences within these specific markets

Meeting times are **limited** and are offered on a first-come first served basis.

COST: This is a complimentary event

PRODUCT DESCRIPTION

Suitable products include, but are not limited to: Fresh Vegetables, Onions, Potatoes, Chilies, Carrots, and Fresh Fruit

INDUSTRY FOCUS

Produce