

WUSATA SEMINARS

SANTA BARBARA VINTNERS ASSOCIATION FUNDMATCH SEMINAR

Wednesday, Dec 3, 2025 | 10:00 AM
Registration: Wednesday, Oct 1 - Thursday, Dec 4, 2025
Santa Ynez, California | United States of America

https://www.wusata.org/e/YFJN3M6

EVENT DETAILS

Join us for an informative seminar hosted by WUSATA (Western United States Agricultural Trade Association) focused on the FundMatch program, designed to help U.S. agribusinesses in **California** expand their international sales. This session is ideal for **small- to medium-sized wineries, vineyards, or traders** in California whose products are at least 50% grown in the U.S. and headquartered in the Western U.S. Attendees will receive a comprehensive overview of eligible marketing activities, reimbursement opportunities, and practical guidance for navigating the FundMatch application process.

Attendees will gain insight into:

- How FundMatch can support international marketing efforts, including trade shows, trade missions, promotional campaigns, and more
- Step-by-step guidance on FundMatch applications and documentation requirements
- Tips to maximize reimbursements and streamline the claims process
- One-on-one consultation opportunities with WUSATA

Whether you're exploring new markets or enhancing existing export strategies, this seminar will equip your business with the tools and knowledge to leverage FundMatch for global growth.

Location: Artiste Winery & Gallery (1095A Edison St)

PRODUCT DESCRIPTION

Event for California Vineyards

INDUSTRY FOCUS

Specialty Beverage

The Western United States Agricultural Trade Association (WUSATA) is a non-profit trade association whose members are the thirteen western state departments of agriculture. WUSATA is administered by the USDA's Foreign Agricultural Service (FAS) and funded through the Market Access Program (MAP) with a mission to support and assist members and agribusinesses in the 13 western states in developing and enhancing international markets for U.S. food and agricultural products. 4601 NE 77th Ave, Suite 240, Vancouver, WA, 98662 | www.wusata.org | (360) 693-3373