

OUTBOUND MISSION

EXPORT SALES FOCUSED MISSION TO JAPAN

Sunday, May 16 - Wednesday, May 19, 2027
Registration: Wednesday, Sep 9 - Friday, Oct 23, 2026 | 9:00 AM
Tokyo, Japan | Japan | East Asia

https://www.wusata.org/e/FCGM0EI

EVENT DETAILS

Export Sales Focused Mission to Japan

May 17-18, 2027

Tokyo, Japan

Join WUSATA for an invitation-only export sales mission to Tokyo, Japan, designed to help participating companies build relationships with qualified Japanese buyers and expand export opportunities in the market.

This mission will bring together up to 20 WUSATA companies for customized one-on-one meetings with Japanese importers, distributors, manufacturers, and other potential business partners. Meetings will be tailored to each company's products and business goals.

WUSATA leadership and Board representatives will also participate in the mission.

Benefits of Participation

- Direct access to qualified Japanese buyers and business partners
- Customized one-on-one meetings tailored to your company's products and goals
- International airfare and hotel accommodations for one company representative

Itinerary

- May 16: Arrive in Tokyo
- May 17–18: One-on-one business meetings and mission programming
- May 19: Depart Tokyo

Cost: $750

Spots Available: 20

Register Your Interest

Because participation is limited and companies will be reviewed before final acceptance, the activity will appear as sold out.

If your company is interested in participating, please join the waitlist. WUSATA will review interested companies and follow up directly regarding participation and next steps.

Joining the waitlist does not guarantee acceptance into the mission.

PRODUCT DESCRIPTION

Consumer-Oriented food products, snacks, dried fruit and nuts, beverages, wine and spirits

INDUSTRY FOCUS

Consumer Oriented **Specialty Beverage**

BUYER AUDIENCE

Japan

The Western United States Agricultural Trade Association (WUSATA) is a non-profit trade association whose members are the thirteen western state departments of agriculture. WUSATA is administered by the USDA's Foreign Agricultural Service (FAS) and funded through the Market Access Program (MAP) with a mission to support and assist members and agribusinesses in the 13 western states in developing and enhancing international markets for U.S. food and agricultural products. 4601 NE 77th Ave, Suite 240, Vancouver, WA, 98662 | www.wusata.org | (360) 693-3373