

OUTBOUND MISSION

EXPORT SALES FOCUSED MISSION TO JAPAN

Monday, May 17 - Thursday, May 20, 2027
Registration: Monday, Jun 15 - Friday, Jul 24, 2026
📍 Tokyo, Japan | Japan | East Asia

[REGISTER NOW!](https://www.wusata.org/e/FCGM0EI)

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EVENT DETAILS

Export Sales Focused Mission to Japan

May 18-19, 2027

Tokyo, Japan

Join WUSATA for an invitation-only export sales mission to Tokyo, Japan, designed to help participating companies build relationships with qualified Japanese buyers and expand export opportunities in the market.

This mission will bring together up to 20 WUSATA companies for customized one-on-one meetings with Japanese importers, distributors, manufacturers, and other potential business partners. Meetings will be tailored to each company's products and business goals.

WUSATA leadership and Board representatives will also participate in the mission.

Benefits of Participation

- Direct access to qualified Japanese buyers and business partners
- Customized one-on-one meetings tailored to your company's products and goals
- International airfare and hotel accommodations for one company representative

Itinerary

- May 17: Arrive in Tokyo
- May 18-19: One-on-one business meetings and mission programming
- May 20: Depart Tokyo

Cost: \$750

Spots Available: 20

Register Your Interest

Interested companies are invited to register their interest for consideration, or email gx@wusata.org.



PRODUCT DESCRIPTION

Consumer-Oriented food products, snacks, dried fruit and nuts, beverages, wine and spirits

INDUSTRY FOCUS

Consumer Oriented Specialty Beverage

BUYER AUDIENCE

Japan