

# WUSATA Blurbs

The following plug and play text is ideal for sidebar text, weblinks, and e-content.



Products of the U.S.A.

## 10 words

WUSATA® connects western U.S. food and agricultural suppliers with international markets.

## 25 words

Exporting opens vast opportunities for U.S. food and agricultural companies. WUSATA® offers expertise and low-cost resources and programs that make international marketing a reality.

## 50 words

WUSATA® creates economic opportunities by providing a network of resources that connect U.S. food and agricultural suppliers with international markets. Through education, marketing promotion programs, and detailed market intelligence, suppliers based in the western U.S. can explore one or more international markets with reduced risk and strong return on investment.

## 75 words

U.S. food and agricultural exports continue to increase steadily, providing numerous opportunities for small to medium agribusiness suppliers based in the 13 western states to expand their distribution and grow their brand internationally. WUSATA® offers a variety of intersecting programs and services such as online trade leads, in-country expert assistance, international market intelligence, one-on-one consultations, and targeted education about international trade shows to help western U.S. suppliers learn, connect, and compete on a global scale.

## 100 words

In an economy that continues to challenge some small businesses, food and agriculture exports remain a bright spot with great opportunity. Increased access to markets eager for U.S. food products is enticing a growing number of companies to export. WUSATA® programs and services help suppliers in 13 western states learn, connect, and compete on a global scale. Working with USDA Agricultural Trade Offices and local market representatives, WUSATA® facilitates introductions to international buyers and coordinates trade events that help expand distribution. For international buyers, trade show interpreter assistance, online trade leads, and facilitated supplier meetings are also part of WUSATA's services.