



MEDIA CONTACT: Janet Kenefsky-Henderson | janet@wusata.org | (360) 693-3373

Local Food and Agricultural Manufacturers Invited to Learn About Benefits and Opportunities of Exporting at Langley Luncheon

One-on-one consultations also available

VANCOUVER, Wash. – The Western United States Agricultural Trade Association (WUSATA) will be presenting “Explore Exporting” at the City of Langley’s economic development luncheon on February 16, 2016. WUSATA receives funding from the USDA to support and assist businesses seeking to develop or enhance their presence in international markets. Whether you’re a veteran exporter or a newer company wondering if exporting can play a part in the growth of your company now or in the future, this free event can help you tap into the resources and assistance WUSATA provides. If you have a food, beverage, or agriculturally-based product that contain at least 50% U.S. grown content by weight, you can take advantage of WUSATA’s programs.

WUSATA’s programs help companies:

Learn

WUSATA’s *Export Education* program brings participants up to speed on the benefits and opportunities of exporting. Valuable market research and timely consumer insights are delivered through webinars and seminars throughout the year.

Connect

Global Connect offers opportunities to explore export markets. Participants expand global distribution by meeting with qualified international buyers at turnkey and discounted buying missions, international trade shows and other market access activities.

Compete

FundMatch helps qualifying companies compete in international markets by providing 50% cost reimbursement for eligible marketing and promotional activities. Participants can effectively double their marketing budgets.

To get the most from this event, [sign up](#) for a MyWUSATA account. It’s free and only takes a few minutes to complete. You will get access to resources and information that are only available to account holders.

About WUSATA:

The Western United States Agricultural Trade Association (WUSATA) is a non-profit trade association whose members are the 13 western state departments of agriculture. WUSATA receives funding from the USDA’s Market

Access Program (MAP) and has a mission to support and assist members and agribusinesses in these states to develop and enhance international markets for U.S. food and agricultural products.

###