



WUSATA Blurbs

The following plug and play text is ideal for sidebar text, weblinks, and e-content.

10 wds

WUSATA connects western U.S. food and agricultural suppliers with buyers worldwide.

25 wds

WUSATA provides trade services and activities that connect qualified buyers with value-added U.S. food and agricultural businesses seeking access to international markets and distribution channels.

50 wds

WUSATA helps international buyers connect with food and agricultural suppliers in the Western U.S. to give consumers around the world access to safe, high-quality products. For businesses that seek to grow their international presence, WUSATA offers programs and services that allow them to learn, connect and compete on a global scale.

75 wds

WUSATA has more than 35 years of experience helping international buyers source high-quality American food and agriculture products. Services available to buyers include: coordinated business meetings at international trade shows and trade missions; access to an online trade lead system; access to in-country WUSATA representatives; and facilitated one-on-one supplier meetings in the U.S. WUSATA also offers a variety of programs and services to help Western U.S. suppliers learn, connect and compete on a global scale.

100 wds

The non-profit Western U.S. Agricultural Trade Association (WUSATA) offers programs and services that help food and agricultural suppliers in 13 Western states learn, connect and compete on a global scale. Working with USDA Agricultural Trade Offices and local market representatives, WUSATA facilitates introductions to international buyers and coordinates trade events and activities that expand global distribution and build business opportunities. For international buyers, WUSATA's services include interpreter assistance at trade shows, online trade leads, access to in-country WUSATA representatives, and facilitated supplier meetings. The benefit to consumers worldwide is increased access to high-quality food and agricultural products from the west.