



Products of the U.S.A.

WUSATA Blurbs

The following plug and play text is ideal for sidebar text, weblinks, and e-content.

10 words

WUSATA® connects the world to Western U.S. food and agricultural companies.

25 words

WUSATA® provides tailored trade services that help connect international buyers with quality-driven and value-added American food products, which assist in developing and maintaining distribution channels.

50 words

Consumers across the globe are enjoying increased access to high-quality U.S. food. WUSATA® helps international buyers connect with Western U.S. suppliers of food and agriculture products who are eager to provide safe, value-added products to the world. Through a wide-range of services, WUSATA facilitates introductions that lead to long-lasting relationships.

75 words

Drawing upon 40 years of experience, WUSATA® has developed a wide variety of resources to help international buyers connect with Western U.S. suppliers of food and agriculture products. In-country resources include trade shows, trade missions and access to local representatives. WUSATA also coordinates U.S. based activities for international buyers to travel to the U.S. to meet one-on-one with suppliers. An established online trade lead program can help buyers source specific products directly from suppliers.

100 words

Increased access to international markets is enticing a growing number of U.S. suppliers to begin exporting as a way to thrive in the global economy. The non-profit organization, Western U.S. Agricultural Trade Association (WUSATA®), works with food and agricultural suppliers in the 13 Western States and connects them with international buyers to increase their global distribution. WUSATA also provides tailored services to international buyers that range from interpreter assistance at international trade shows to trade leads. Working closely with the USDA Agricultural Trade Offices (ATOs) and local market representatives, WUSATA facilitates introductions, trade events and other activities that help build long-lasting relationships.