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Brooke Markley Takes Helm at WUSATA as New Executive Director

Vancouver, Wash. — The Western United States Agricultural Trade Association (WUSATA) has named Brooke Markley as the new Executive Director of the organization, which works to help agribusinesses meet the rising global demand for U.S. exports of high-quality food and agricultural products.

“On behalf of the WUSATA Board, I am delighted to announce Brooke Markley as WUSATA’s next Executive Director,” said Colorado’s Commissioner of Agriculture Kate Greenberg, the Chair of the Board at WUSATA. **“Brooke’s experience in market outlook analysis, strategic trade policy, and international relations, in both the public and private sectors, make her an ideal candidate to fill this role. I am grateful to Andy Anderson for his nearly 20-year tenure at the helm of WUSATA, and excited for Brooke to guide WUSATA into its next chapter.”**

Markley comes to WUSATA from Leprino Foods Company, where she spent more than seven years in various roles, most recently leading the company’s strategic trade policy function, developing and advocating company trade positions to increase market access and reduce trade barriers for U.S. dairy products around the world.

“Brooke Markley is an accomplished international agricultural trade professional with extensive experience in both the public and private sectors,” said Andrew Anderson, outgoing Executive Director of WUSATA. **“Brooke’s expertise and dedication to strong agricultural relations between countries will be a great asset for WUSATA and will help the organization achieve its goals of bringing results to companies at every stage of the export cycle.”**

Prior to joining Leprino Foods, Markley worked for the U.S. Department of Agriculture’s Foreign Agricultural Service. She spent nearly six years in Washington, D.C., where she gained a broad range of experience in commodity analysis, trade policy, legislative affairs, marketing programs, and international development. Markley joined the Foreign Service

and spent four years as an Agricultural Attaché in Buenos Aires, Argentina, covering agricultural issues in Argentina, Paraguay, and Uruguay.

“I’m very passionate about international agricultural trade, something I’ve dedicated my career to,” said Brooke Markley, incoming Executive Director of WUSATA. **“I’m thrilled to continue this journey to lead WUSATA and help Western U.S. agribusinesses expand their exports around the world.”**



Markley is a Colorado native who holds a Bachelor of Science in Agricultural Business with a minor in Spanish from Colorado State University and a Master of Arts in Economics from George Mason University. After her undergraduate studies, she served as a U.S. Peace Corps volunteer in Guatemala, working with a small fruit growers cooperative. She lives in Morrison, CO with her fiancé, Pete, and their dog, Pancho.