

LABELS AND PACKAGING MODIFICATIONS



ELIGIBLE EXPENSES	INELIGIBLE EXPENSES
<ul style="list-style-type: none"> • First printing of a one-year supply* of approved foreign packaging/ labels or stickers. • Temporary labor for: <ul style="list-style-type: none"> ◦ Design ◦ Translation services • Production of packaging and labels • Plates • Set-up • Graphic design <p>*The year begins with the invoices date of the first printing</p> <p>**If the foreign country regulations change after the invoice date of the first printing and require updates, the year starts over again</p> <p>***Stickers for labels are only eligible if they are to meet the regulations of foreign markets</p>	<ul style="list-style-type: none"> • Modifying a label or package to add the U.S. origin statement in order to be eligible for FundMatch is not reimbursable • Changing flavors, varieties, or the size of packaging is considered new product packaging and is not reimbursable • Production of package/labels for new brands, new sizes, or new flavors of products • Aesthetic or marketing changes to the design of a package/label • Any changes made to meet your international distributors requirements • Duty stamps, certification fees, research fees, etc. • Stickers labels to bring them into compliance for the program is not eligible. • Label modifications required by importer, buyer, or distributor.

Exporting includes making changes to your packaging and labels to meet a foreign country’s requirements. To receive reimbursement, your company will need to demonstrate:

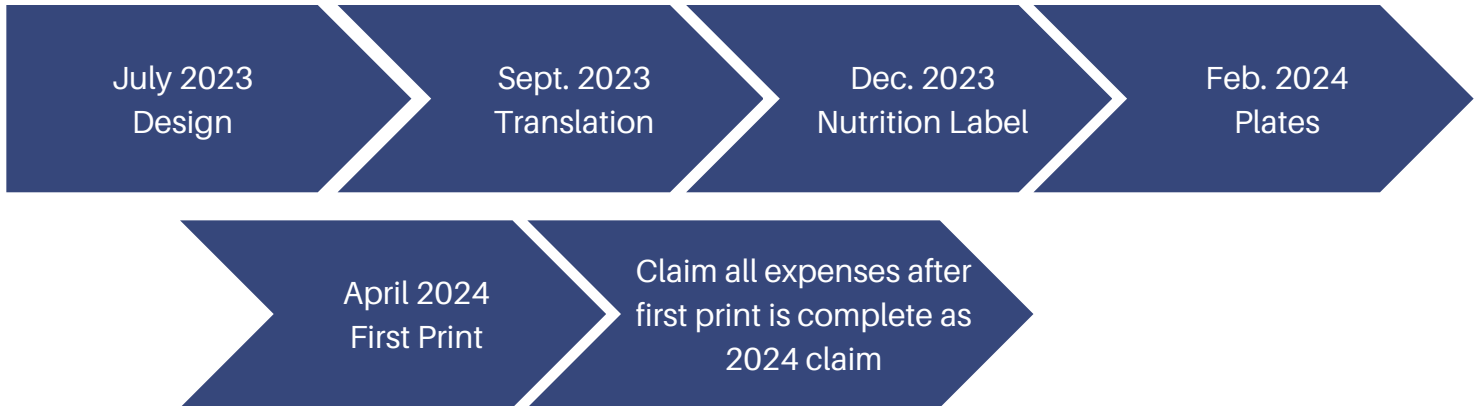
- The changes you are making are for existing FundMatch approved packaging and labels
- The changes are necessary to meet the labeling requirements of a foreign country
- All expenses are outsourced
- New packaging must include a **valid U.S. origin statement**, reference page 5 for a list of eligible U.S. Origin Statements.



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Example/Claim Documentation

Application must be approved of April 2024 or before



You have one year to re-print the same labels/packaging.

If the foreign country regulations change after the invoice date of the first printing and they require new modifications, then the year starts over.

CLAIMS DOCUMENTATION

- Invoice
- Proof of payment
- Original label/packaging before modifications and new foreign label/packaging after modifications **(actual labels required)**
- Foreign label regulations with sections identifying the required changes highlighted (*regulations can be obtained from foreign country's official labeling/packaging government website*)
- Proof of activity for packaging, cannot be in the form of a PDF proof. Images of the item produced (e.g. photographs) or original copies must be submitted.
- For temporary sticker's labor expense claim, you will need to provide photos of product(s) with attached temporary sticker as proof of activity.