

# FundMatch Application Checklist

## FundMatch Checklist Helps Ensure a Complete Application Submission

### Download the Application Packet:

**Certification Statement Form with Signatures** 

 = Signature required

**Origin Calculation Sheet** 

This [sheet](#) will need to be submitted only once for each product in the program.

### If applicable, also include:

**Certificate of Exclusivity** 

Does your company own all brands you would like to promote in FundMatch? If not, make sure to include a [Certificate of Exclusivity](#). This document certifies the brand owner has given your company permission to promote their product in specific market countries and that your business will be the sole agent using Market Access Program (MAP) or Agricultural Trade Promotion (ATP) FundMatch dollars to promote the product(s) in the market(s) listed on the certificate.

**In-Country Partner Agreement** 

WUSATA can pay your in-country partner directly! Use this [form](#) only if promotional expenditures are to be paid by WUSATA directly to the foreign importer or distributor.

**Application Fee of \$250**

This can be done online via "Invoices" tile on dashboard or by check (fee is non-refundable).

**Product Labels and/or Packaging:** Physical labels/packaging, OR pictures clearly showing brand name/U.S. origin statement are acceptable (front/back of products).

1. A label/package is needed for each product you will be promoting.
2. Each size and variety of a product should be entered separately in application.
3. Labels/packaging will need to be submitted for each item you would like approved (artwork is not acceptable)
4. After completing #1 and #2, the company will only need to submit labels/packaging for the approved products every 5 years, unless you add new products.
5. NOTE: *Valid U.S. origin statement needed on all labels for international markets not for domestic market.*

**After completing the online portion of the application, send the above required items viamail or email:**

### MAIL

**WUSATA  
FundMatch Application  
4601 NE 77th Ave, Ste 240  
Vancouver, WA 98662-6730**

### OR

### EMAIL

**To: [fundmatch@wusata.org](mailto:fundmatch@wusata.org)  
Subject: 2023 FundMatch Application - Insert Company Name**