







FundMatch Application Checklist

Checklist Helps Ensure a Complete Application Submission

- ☐ **Printed Completed Application Summary**
- ☐ **Printed Application Packet**
- ☐ **Certification Statement with Original Signatures** 
- ☐ **Origin Calculation Sheet** 
This **sheet** will need to be submitted only once for each product in the program.
- ☐ **Application Fee of \$250**
This can be done online via “Invoices” tile on dashboard or by check (fee is non-refundable).
- ☐ **Company Brochure/Product Literature**
- ☐ **Physical Product Labels and/or Packaging** *(Valid U.S. origin statement needed on all labels for international markets not for domestic market)*
 1. A label/package is needed for each product you will be promoting through FundMatch. Each size and variety of a product should be entered separately in application.
 2. Labels/packaging will need to be submitted for each item you would like approved (artwork/ images not acceptable unless approved by FundMatch Manager)
 3. After completing #1 and #2, the company will only need to submit labels/packaging for the approved products every 5 years, unless you add new products or have a label redesign.

Where applicable, also include:

- ☐ **Certificate of Exclusivity** 
Does your company own all brands you would like to promote in FundMatch? If not, make sure to include a **Certificate of Exclusivity**. This document certifies the brand owner has given your company permission to promote their product in specific market countries and that your business will be the sole agent using Market Access Program (MAP) or Agricultural Trade Promotion (ATP) FundMatch dollars to promote the product(s) in the market(s) listed on the certificate.
- ☐ **Private Label Agreement**
Include this **form** if your company is providing product for private label usage. 
- ☐ **In-Country Partner Agreement** 
WUSATA can pay your in-country partner directly! Use this **form** only if promotional expenditures are to be paid by WUSATA directly to the foreign importer or distributor.

After completing the online application, send hard copies of these required items to:

 = Signature required

WUSATA
FundMatch Application
4601 NE 77th Ave, Ste 240
Vancouver, WA 98662-6730