

Press Release



WUSATA Awarded MAP Funds to Support Western U.S. Agribusinesses in Global Markets

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The Western United States Agricultural Trade Association (WUSATA) is pleased to announce that it has been awarded \$9,671,750 in funding through the U.S. Department of Agriculture's Foreign Agricultural Service (USDA FAS) Market Access Program (MAP). This funding will support WUSATA's ongoing efforts to help Western U.S. agribusinesses expand and compete in international markets.

The MAP grant will enable WUSATA to continue and enhance a wide range of export development activities, including export education, international trade shows, trade missions, buyer outreach, and market intelligence. These efforts are designed to strengthen the global presence of Western U.S. agricultural products. Through these programs, WUSATA connects agribusinesses with new customers, builds long-term trade relationships, and helps reduce barriers for small businesses seeking to enter and grow in international markets.

WUSATA extends its sincere thanks to USDA FAS for its continued investment in U.S. agricultural exports and the organizations that support them. WUSATA is deeply grateful for the ongoing partnership with USDA FAS and its commitment to advancing U.S. agriculture globally. This funding reinforces the importance of collaboration in building resilient, competitive export markets and ensures that Western U.S. agribusinesses have the tools and resources they need to succeed.

In the coming months, WUSATA will share additional details about program opportunities made possible through the MAP grant, including upcoming events, activities, and resources available to eligible agribusinesses. The WUSATA team looks forward to continuing to serve Western U.S. agribusinesses in the year ahead.

For more information about WUSATA and its export development programs, please visit our website.

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