

Mexico & Central America Inbound Missions Fresno, California - July 8-9, 2013 Yakima, Washington - July 10-11, 2013

Event Benefits:

- *Meet with importers & buyers of high quality fresh US produce
- *Showcase products and discuss purchasing plans with buyers
- *Discuss buyer plans for promoting healthy and fresh goods

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

WUSATA is pleased to announce TWO separate Inbound Buying Missions. This will be an excellent opportunity for companies to participate in both growing markets. A delegation of importers and retail buyers from Mexico and Central America will travel for one-on-one meetings with U.S. suppliers and for facility tours. Companies are encouraged to take advantage of this opportunity to network and establish contacts with key buyers from the regions. WUSATA anticipates heavy demand for this event, be sure to sign-up today!

Products of Interest*:

Suitable products include, but are not limited to: Fresh Fruits and Vegetables; Apples, Apricots, Plums, Peaches, Nectarines, Cherries, Grapes, Berries, Onions and Potatoes

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

June 26, 2013

Participation Fee:

No Cost

Managing States:

David Anderson
Washington Dept of Ag
509-457-7137
danderson@agr.wa.gov

Alicia Rios
Center for Intl Trade Devl
559-324-6401
alicia.rios@scccd.edu

To Register: [login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!