



Branded Program Seminar

April 10, 2015 | Kennewick, WA

Agenda

8:30-9:00a.m. Check-in and Networking

**9:00-9:20a.m. WUSATA, Washington State
Department of Agriculture Welcome**

Welcome/overview of WSDA and exporting resources

Julie Johnson, WSDA

Rebecca Weber, WSDA

9:20-9:40a.m. Local Export Company Testimonial

9:40-10:40a.m. Branded Program Overview

Learn how to receive 50% reimbursement on eligible international marketing expenses with an introduction to eligible activities, how to apply and get paid

Tallie Kuraspediani, WUSATA

10:40-10:50a.m. Break/Networking

**10:50a.m.-Noon Branded Program Overview
(continued)**

Noon-1:00p.m. Networking Lunch

**1-5 p.m. Personalized Breakout Sessions
(attendance encouraged)**



WUSATA| 4601 NE 77th Avenue, Suite 240,
Vancouver, WA 98662-6230 U.S.A.

360-693-3373 | www.wusata.org | export@wusata.org