

Canadian Health Food Assoc (CHFA) East Trade Show Toronto, Canada | September 19-20, 2015

Event Benefits:

- Up to a \$1,000 in lodging assistance
- Receive individualized appointments with key buyers
- Participate in a pre-show tour of Toronto's top retailers

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

The Canadian market offers incredible new sales opportunities for U.S. specialty, natural and organic food companies. To assist in developing this market, WUSATA is pleased to announce a WUSATA Pavilion at the 2015 CHFA East trade show in Toronto, Canada, September 19-20. As bonus, on September 18th WUSATA will provide a tour to select Toronto retail stores as a valuable introduction to the Canadian health food retail trade.

Booth Information & Fees:

- \$1,500 for a 10x10 discounted full-sized booth
- \$750 for a 5x10 discounted half-sized booth (perfect for new-to-market companies)

We encourage companies to be export-ready to join this event.

Products of Interest*:

Suitable products include, but are not limited to: Natural, organic and specialty food products, such as beverages, snack foods, consumer ready, processed foods and most products that would be sold in U.S. natural food stores.

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline(s):

July 11, 2015

Managing States:

John Addison
CO Dept. of Ag
303-869-9180
john.addison@state.co.us

To Register:

[login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!